

**Development Corporation of Mercedes, Inc.**  
**Regular Called Meeting**  
**Wednesday, April. 17, 2024 11:30AM**

**Board Members Present:**

Fred Gonzalez- President  
Marcos Garcia –Vice President  
Lou Huerta – Secretary  
Roel Villanueva – Member (Virtually)  
Joe Flores – Member  
Tony Garza - Member

**Board Members Absent:**

Peggy Marie Chavez Yanez- Treasurer

**EDC Staff Present:**

Melissa Ramirez – Executive Director  
Zefra Mascorro – Administrative Coordinator  
Mario Salinas – Marketing Specialist  
Mark Sossi - DCM Attorney

**EDC Staff Absent:**

**City Staff Present:**

Alberto Perez- City Manager  
Javier Ramirez- Assistant City Manager

**City Staff Absent:**

**Others Present:**

**1. Call Meeting to order**

Fred Gonzalez called the meeting to order at 11:30AM

**2. Discussion and Action: March 20, 2024 Minutes**

Tony Garza voted to approve the March 20, 2024 Minutes as presented. Seconded by Marcos Garcia. All voted aye.

**3. Discussion and Action: March 2024 Financials**

*Mr. Alberto Perez entered the Open Session Meeting at 11:36AM*

*Mr. Javier Ramirez entered the Open Session Meeting at 11:36AM*

Joe Flores voted to approve the March 2024 Financials as presented. Seconded by Marcos Garcia. All voted aye.

**4. Discussion and Action: Election of Officers**

Marcos Garcia voted to reappoint officers as is. Seconded by Lou Huerta. Tony Garza, Roel Villanueva, Fred Gonzalez voted aye. Joe Flores voted nay.

**5. Discussion and Action: Signage Grant Bid**

Joe Flores motioned to award the Signage Grant contract to EZ signs and have the DCM's legal counsel draft a contract that stipulates that the DCM can end their agreement if services are not completed on time. Seconded by Marcos Garcia. All voted aye.

**6. Discussion and Action: Signage Grant, Pena**

Marcos Garcia motioned to approve the signage quote for Easy Learning Preschoolers 2 from EZ signs for \$4,330.00 inclusive of taxes with editing of their logo by DCM Marketing Specialist Mario Salinas. Seconded by Joe Flores. All voted aye.

**7. Discussion and Action: Little Nashville Sponsorship**

Marcos Garcia motioned to authorize Melissa Ramirez, Executive Director to allocate \$30,000 in the draft budget to Sponsor Little Nashville. Seconded by Joe Flores. All voted aye.

**8. Discussion and Action: Tabled Items**

No Action

**9. Executive Session: Section 551.087: Economic development negotiations with Project R. Garza, Project Knights, Project STM, Project ASHTI, Project Arts, Project QSR, Project M30, Project 150, Project M2, Project Cruz, Project M. Carrillo, Project Bert Ogden, Project A. Garcia, Project RGVLS, Project Mercedes Light Industrial Park, Project G. Schwarz, Project Coffee, Project Carwash, Project Rios, Project UT, Section 551.071: pending legal issues with delinquent loans and on any regular agenda item requiring confidential, attorney-client advice necessitated by the deliberation or discussion of said item as needed.**

*The Board went into Executive Session at 11:53AM*

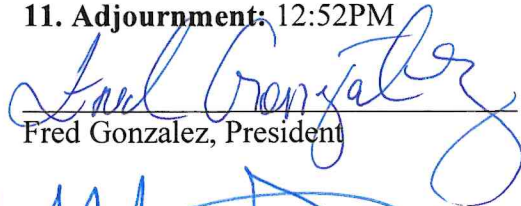
*Mr. Alberto Perez exited the Executive Session at 12:37PM*

*The Board went into Open Session at 12:51PM*

**10. Discussion and Action: item #9**

Tony Garza motioned to proceed as discussed in Executive Session with Project Bert Ogden. Seconded by Joe Flores. All voted aye

**11. Adjournment: 12:52PM**



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Fred Gonzalez, President



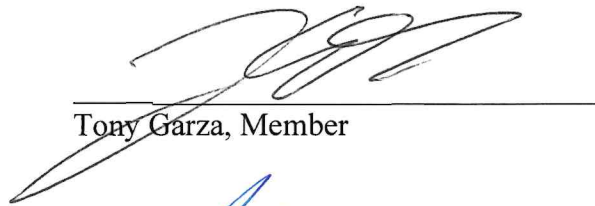
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Joe Flores, Jr., Member



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Marcos Garcia, Vice-President



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Tony Garza, Member

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Peggy Marie Chavez-Yanez, Treasurer



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Roel Villanueva, Member



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Lou Huerta, Secretary